## **Supplementary Information**

## A New Strategy for the Synthesis of Nonsymmetrical 3,3'-(Aryl/alkyl-methylene)bis-2hydroxy-1,4-naphthoquinones and Their Cytotoxic Effects in PC3 Prostate Cancer Cells

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**Figure S1.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **13b**.



Figure S2. <sup>13</sup>C NMR spectrum (75 MHz, DMSO-*d*<sub>6</sub>) of compound 13b.

+MS, 0.4-0.6min #24-37



Figure S3. Mass spectrum of compound 13b.



Figure S4. FTIR (KBr) spectrum of compound 13b.



**Figure S5.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO- $d_6$ ) of compound **13c**.



Figure S6. <sup>13</sup>C NMR spectrum (125 MHz, DMSO- $d_6$ ) of compound 13c.



Figure S7. Mass spectrum of compound 13c.



Figure S8. FTIR (KBr) spectrum of compound 13c.



**Figure S9.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO- $d_6$ ) of compound **13e**.



Figure S10. <sup>13</sup>C NMR spectrum (125 MHz, DMSO- $d_6$ ) of compound 13e.



Figure S11. Mass spectrum of compound 13e.



Figure S12. FTIR (KBr) spectrum of compound 13e.



Figure S13. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound 13f.



Figure S14. <sup>13</sup>C NMR spectrum (75 MHz, DMSO-*d*<sub>6</sub>) of compound 13f.

+MS, 0.4-0.5min #23-31



Figure S15. Mass spectrum of compound 13f.



Figure S16. FTIR (KBr) spectrum of compound 13f.



Figure S17. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound 13g.



Figure S18. <sup>13</sup>C NMR spectrum (75 MHz, DMSO-*d*<sub>6</sub>) of compound 13g.

+MS, 0.3-0.7min #20-41



Figure S19. Mass spectrum of compound 13g.



Figure S20. FTIR (KBr) spectrum of compound 13g.



**Figure S21.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **13h**.



Figure S22. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 13h.

+MS, 0.3-0.6min #16-36



Figure S23. Mass spectrum of compound 13h.



Figure S24. FTIR (KBr) spectrum of compound 13h.



**Figure S25.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **13i**.



Figure S26. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 13i.



Figure S27. Mass spectrum of compound 13i.



Figure S28. FTIR (KBr) spectrum of compound 13i.



**Figure S29.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15a**.



**Figure S30.** <sup>13</sup>C NMR spectrum (125 MHz, DMSO- $d_6$ ) of compound **15a**.

+MS, 0.1-0.3min #7-20



Figure S31. Mass spectrum of compound 15a.



Figure S32. FTIR (KBr) spectrum of compound 15a.



Figure S33. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15b**.



**Figure S34.** <sup>13</sup>C NMR spectrum (125 MHz, DMSO- $d_6$ ) of compound **15b**.

+MS, 0.5min #31



Figure S35. Mass spectrum of compound 15b.


Figure S36. FTIR (KBr) spectrum of compound 15b.



**Figure S37.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15c**.



Figure S38. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15c.

-MS, 0.1-0.8min #4-49



Figure S39. Mass spectrum of compound 15c.



Figure S40. FTIR (KBr) spectrum of compound 15c.



**Figure S41.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15d**.



Figure S42. <sup>13</sup>C NMR spectrum (125 MHz, DMSO- $d_{\delta}$ ) of compound 15d.

-MS, 0.1-1.0min #7-58



Figure S43. Mass spectrum of compound 15d.



Figure S44. FTIR (KBr) spectrum of compound 15a.



**Figure S45.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15e**.



Figure S46. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15e.

-MS, 0.1-0.9min #6-53



Figure S47. Mass spectrum of compound 15e.



Figure S48. FTIR (KBr) spectrum of compound 15e.



Figure S49. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound 15f.



Figure S50. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15f.

-MS, 0.2-0.9min #12-54



Figure S51. Mass spectrum of compound 15f.



Figure S52. FTIR (KBr) spectrum of compound 15f.



Figure S53. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound 15g.



Figure S54. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15g.



Figure S55. Mass spectrum of compound 15g.



Figure S56. FTIR (KBr) spectrum of compound 15g.



**Figure S57.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15h**.



Figure S58. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15h.

-MS, 0.3-0.7min #17-42



Figure S59. Mass spectrum of compound 15h.



Figure S60. FTIR (KBr) spectrum of compound 15h.



**Figure S61.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15i**.



Figure S62. <sup>13</sup>C NMR spectrum (125 MHz, DMSO-*d*<sub>6</sub>) of compound 15i.

-MS, 0.1-0.9min #6-52



Figure S63. Mass spectrum of compound 15i.



Figure S64. FTIR (KBr) spectrum of compound 15i.



**Figure S65.** COSY spectrum ( $1H \times 1H$  coupling) of compound **15i**.



Figure S66. COSY spectrum  $(1H \times 1H \text{ coupling})$  of compound 15i.



Figure S67. <sup>1</sup>H NMR spectrum (500 MHz, CDCl<sub>3</sub>) of methylation of 15i with diazomethane.



Figure S68. <sup>1</sup>H NMR spectrum (500 MHz, CDCl<sub>3</sub>) of methylation of 15i with diazomethane.



**Figure S69.** <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound **15i** obtained at 25 °C.



Figure S70. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>) of compound 15i obtained at 60 °C.



Figure S71. <sup>1</sup>H NMR spectrum (500 MHz, DMSO-*d*<sub>6</sub>, with one drop of D<sub>2</sub>O) of compound 15i.

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